

Testimonials – Real Estate Professionals

"I have tried all kinds of things as a follow up gift. My Loyalty Label is the most economical and provides the biggest 'bang-for-the-buck'. I have had a tremendous response from my customers. They call me...even six months later to say thanks for the gift subscription...and sometimes, even give me a referral right on the spot. They just love receiving the magazines...and I love the referrals!"

- Anita C. Beckman, Vice President, Mortgage Banking Leader, Wachovia

"I invest a lot on closing gifts, thank you gifts and prospecting tools. And I have found My Loyalty Label works better than anything else I have used...and spent much more on! Clients call to say thanks for the gift subscription, but most of all...I have received referrals and repeat business as a direct result of the program. I use it following every close and encourage other Associates to do the same."

- Nancy Curasi, Licensed Real Estate Agent, ERA Curasi Realty

"My Loyalty Label is so powerful. It says "THANK YOU" every time it comes. As we all know, you cannot say thanks often enough. It's one of the best marketing tools I have seen in my twelve years in the business. I use it following every close.

- Victoria Spannaus, Vice President, Wachovia Mortgage

"My Loyalty Label has become a huge part of my business. Between the wonderful service and valuable product, you can't go wrong. The Loyalty Label is perfect for my business and helps place my name in front of clients month after month. This product has proven to be more valuable than I ever expected. I highly recommend the My Loyalty Label program to anyone looking to increase their exposure to clients."

- Leanne Pogue, Re/Max Gold

"We are very excited to have found such a great way to show our appreciation to our customers...and also to get our name in front of them every month. Looking forward to working with you."

- Linda Trevor, RE/MAX United

"My Loyalty Label saves Associates so much time and money. The Associate's job is to list and sell real estate. Let My Loyalty Label take care of follow up for future business. It offers a lot of bang for the buck!"

- Brenda Josey, Coldwell Banker University

"My Loyalty Label says Thank You every time it comes. It is the best closing gift I have seen in my 10 years in the business. It is effective and so easy to use!"

- Carolyn Shaffer, Coldwell Banker United

For additional information contact:

